

**THE**  
**JUVENIS**  
**FESTIVAL**

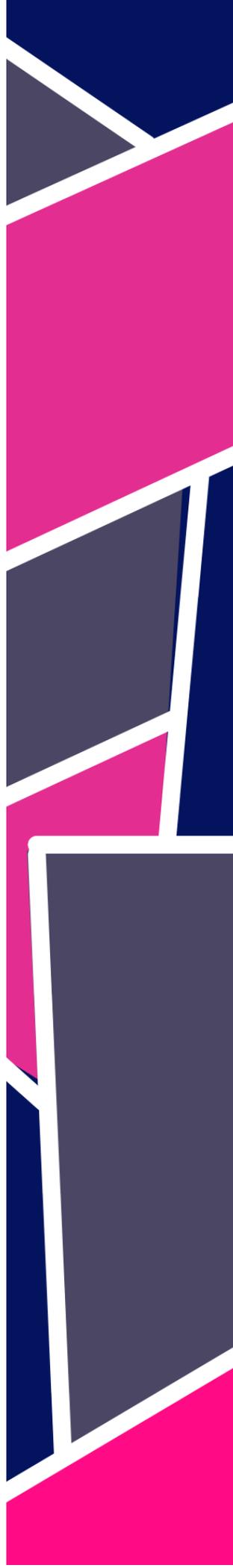
  
BLUE CANOE



**2022 YOUTH  
PROJECT LEADER  
PROGRAM**

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# OVERVIEW

## About the Festival

The Juvenis Festival is Kingston's Youth Arts Festival, and is one of only two youth arts festivals of its kind in all of Canada! Juvenis showcases the talented #ygkyouth from ages 30 and under.

This festival gives young people an opportunity to act, sing, dance, perform, and showcase their artistic talents, as well as take free workshops and masterclasses to build on their interests and skills in the arts. The vast majority of those involved in this festival are 30 and under, including paid staff positions, participants and volunteers. While our workshops are only open to youth, we invite community members of all ages to take in Juvenis productions and events!

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## Youth Project Leaders

Youth ages 13 to 30 have the opportunity to mount a project of their own devising to be included in the Juvenis Festival. The engagement would last from when their submission is accepted (mid-October) to the end of the festival (May). Youth Project Leaders will be supported throughout the process through resources and professional development opportunities.



# COMMUNITY BUILDERS

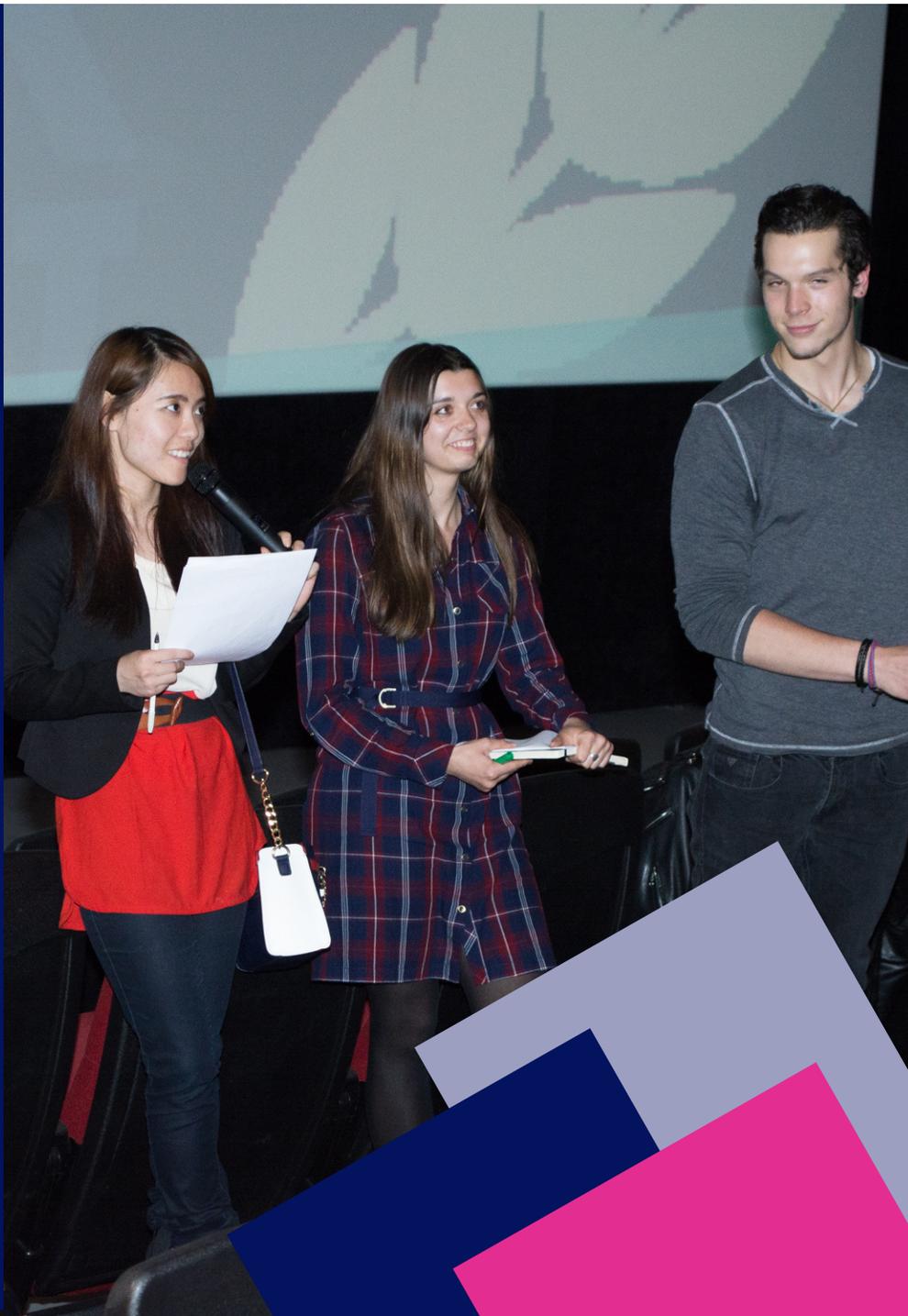
Community Builders allows for members from all projects to meet and connect with one another. Juvenis Festival participants should feel like they are part of a team that supports each other's creative endeavours and provides further opportunities to other local youth.

## These sessions may include:

- Team Building Activities
- Project Discussions
- Break out sessions
- Professional Development
- Logistics/Questions
- Progress Report

### 3 sessions

- November
  - Project leaders and mentors only
- March
  - Festival wide
- April
  - Festival Wide



# MENTORSHIP

Every project leader will be assigned a mentor to support them throughout the process.

The mentor will be an arts industry professional who will have experience in either production development, project management and/or the particular arts discipline that you are working within.

\*Project leaders may be exempt from the mentorship program in specific circumstances.



## Mentors will help you with:

- Expertise in the field
- Idea Development
- Time Management
- Networking
- Resource Management
- Contingency Planning

### Includes:

- 3 meetings
- Attendance at a meeting or rehearsal
- Will be available to contact for advice throughout the process

# PROFESSIONAL DEVELOPMENT WORKSHOPS

Professional development workshops will take place on a monthly basis (besides months where community builders are taking place). They are meant to bring project leaders together on a more regular basis and provide them with additional skills that they will use while preparing their projects and in many situations outside of the festival. They will be 1-hour workshops and are designed to support the most relevant planning area in the timeline and reflect on personal strengths and weaknesses.



## Monthly Sessions:

- December: Budget Planning
- January: Marketing & Recruitment
- February: Leadership Skills
  - (Optional but strongly recommended. Open to all festival participants)



# OUR SUPPORT

We understand that this may be your first attempt at running your own creative project, or perhaps you are very experienced in this area. Regardless of your level of expertise, our goal is to provide opportunities and support youth in the arts. We know that the task can be daunting but by producing your project under the Juvenis Festival banner, you have the space to gain experience before moving forward on a more professional scale.

## Successful applicants will receive:

- Funding for:
  - space
  - equipment rentals
  - materials
  - general expenses
- Marketing support
- General administrative guidance



# PLANNING & REHEARSALS

You will be responsible for the entirety of the planning and execution of your project. Though you will have access to plenty of support, you will be leading every aspect of the project. This includes preliminary planning, cast auditions, production team hiring and rehearsals, as well as anything else that is relevant to your project.

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There is no doubt that this will be a time-consuming and challenging endeavour, though it will be incredibly rewarding and we will be there to help you every step of the way.



# FESTIVAL WEEK & SPECIAL EVENTS

Though you will have flexibility when it comes to planning and rehearsals, there are a few festival related events that, unless otherwise excused by a Festival Managing Director, you will need to attend. And (of course!) you will need to be present to execute your project during the week of the festival.



## Required Events:

- Festival Launch
- Opening Event
- Festival Week (dependent on the scheduling of your event)
- Closing Event

# PROJECT SUBMISSIONS

Once you have an idea for your project, you will need to submit your application via a form on our website. The form is fairly simple and will help us get a general sense of your idea.

## Submission Considerations:

- What other team members will you need to help you
- How many roles are available to youth
- What kind of venue you have in mind
- How much funding you feel you would need and how it would be spent
- Ideal length of time for the event

### Project Submission Form & Important Dates:

<http://www.juvenisfestival.ca/project-submissions.php>

## We look for projects that will:

- Be an important experience for youth that are involved in the project
- Have the ability to impact youth throughout the community



# EXISTING PROJECT OPTIONS

If you do not have your own idea for a creative project but would still like to be part of the Youth Project Leader Program, then this is the option for you! In addition to new projects, we have a few staple events that are regularly part of the festival. We can help provide you with the framework and insight on previous versions of these events, though the format will ultimately be up to you.

## Project Options:

- Battle of the Bands
- Musical Theatre Production
- The Play Series
- Art Gallery
- Film Event



The Producers 2014

Each of these projects have been executed as part of the Juvenis Festival in the past though each are open to your interpretation. Though there may be certain aspects that we will ask you to keep based on community feedback, you will have lots of space to be creative and make the project your own.

If you would like more information on any of these events, please contact us to learn more!

# INTERVIEW

Once you have submitted this form, you will participate in an interview with the selection committee to determine whether your application will be successful. This is a fairly informal meeting where we will get to know you and your project beyond what is written in your submission form.

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## About the Selection Committee:

The Selection Committee will be made up by the Co-Managing Directors, a member of the Blue Canoe Board of Directors and one other person. We use a committee format to get different perspectives on the project and create more interesting discussions.



## Our Interview Goals:

- Gain a better understanding of your project and your goals within it
- Get to know you face to face
- Brainstorm ways your idea can be improved or expanded upon
- Understand the feasibility of your idea
- Clarify the ways in which your project aligns with the goals of the festival

# BENEFITS & PERKS

There are many benefits to becoming a project leader that are relevant to both your personal and professional development.

- **Resume builder**

- The execution of your project and your involvement with the Juvenis Festival will be notable aspects of your resume.

- **Reference letter (by request)**

- We will be happy to provide you with a reference when pursuing future opportunities.

- **Mentorship**

- You will have one-on-one contact with an industry professional who is invested in supporting your project and may also have the potential become a long-term professional contact.

- **Involvement in the project leader team**

- You will be able to build relationships and share your experiences with like-minded people.

- **Professional development opportunities**

- Community Builders and workshops will allow you to gain professional skills that can serve you as you build your career.

- **Leadership opportunity**

- Leadership is a highly-valued skill in many settings. This program allows you to practice this skill since you will be responsible for leading your team towards the completion of your project.

- **Juvenis certificate**

- Youth project leaders will receive a Juvenis certificate in recognition of the completion of their project.

- **Honorarium**

- Project leaders are awarded an honorarium for completing their projects.

# TESTIMONIALS & PAST PROJECTS

“Being a part of the Juvenis Festival has given me many opportunities to get more involved in the arts community. I also have improved my leadership skills and made some great connections with others along the way!”  
-Emma Detomasi, Young Works, 2021

“I am very grateful to have been a part of the Youth Project Leader Program! I was able to improve my leadership, networking, and communication skills while having full creative freedom over my own artistic project.”  
- Youth Project Leader, 2021



The Producers 2014

# CONTACT US

Questions? email  
[maya.meyerman@bluecanoetheatrical.ca](mailto:maya.meyerman@bluecanoetheatrical.ca)  
or  
[contact@bluecanoetheatrical.ca](mailto:contact@bluecanoetheatrical.ca)



Spamalot

@juvenisfest

[www.juvenisfestival.ca](http://www.juvenisfestival.ca)

